



## **DELHI INSTITUTE OF ADVANCED STUDIES**

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE and Affiliated with GGSIP University, Delhi)

(An ISO 9001:2008 Certified Institution)

### **A Guest Lecture on “Start-up culture”**

Startup culture has received a lot of attention lately — people are looking for ways to improve the overall experience at work and some are even champions of seamlessly integrating work into their life. People don't have absolute power to demand a higher salary or more vacation days but they do have high expectations. They're interested in opportunities to connect with others who will help achieve their goals and find greater satisfaction in the process. How do we begin to reach these goals? The answer to all this was provided by Dr. Suman, CEO, Medimojo in a guest lecture on “start-up culture” organized on October 4, 2016. She explained what startup culture is and how we can commit to improve operations, make a more valuable contribution, and gain greater personal satisfaction.